

May 15, 2015

Dear Members and Friends,

# Come to our 2<sup>nd</sup> Annual BriStrength Walk and BBQ in memory of Brianna Liddard

We are delighted to confirm that on Sunday, July 5<sup>th</sup> 2015, Vasculitis Foundation Canada will co-host the 2<sup>nd</sup> annual BBQ and fundraiser walk "BriStrength" at Couchiching Park, Pavillion 2, on the waterfront in Orillia, Ontario between 9:30AM and 2:30PM. This annual walk, in the memory of Orillia's own Brianna Liddard, aims to raise funds to support medical research, but also to increase public awareness, and patient education, about vasculitis. The BriStrength Walk includes: BBQ, snack, cake, t-shirt, carry bag, draws and prizes, don't miss it! Cash donations, donated prizes for the silent auction etc. are always needed and welcome, please let us know if you can contribute something.

Join the activities and **WALK to raise funds for vasculitis research. Walk sponsors contribute to you, and they get a tax deduction receipt for their donation.** Even if you are not able to attend the event in person, or walk, we will have volunteer walkers, walk for you! **Sign up for the walk & BBQ** at: <a href="http://www.kintera.org/faf/home/default.asp?ievent=1139936">http://www.kintera.org/faf/home/default.asp?ievent=1139936</a> and start getting your sponsors! For more information, or to register by phone, contact Sheri-Leigh Liddard at 705 345-5543. See below for complete BriStrength info, map/directions, our VFC 2015 Donation Pledge Sheets are attached.

**Brianna Liddard of Orillia** was diagnosed in emergency with a severe form of the vasculitis Granulomatosis with Polyangiitis which initially attacked her lungs. At just 18 years of age she put up a courageous fight but succumbed to complications after about 4 weeks in hospital on January 24, 2014.

Vasculitis is a family of about 26 separate, but related, diseases within the larger family of about 115 arthritic diseases. Vasculitic diseases are rare and can affect people of all ages, gender and ethnicity, they are not contagious nor hereditary. Vasculitis is considered an autoimmune disease, creating inflammation of the blood vessel walls, thus reducing the blood supply and causing tissue and organ damage, which can lead to death. Vasculitis is more common than you think, and sadly deaths do occur.

Vasculitis Foundation Canada (VFC), was founded by volunteers in 1998 to assist and educate patients living with rare and life-threatening vasculitic diseases. Today, VFC's volunteers still focus on patients, assisting them to *care* for and take *control* of their disease, but also to encourage and support research efforts to identify the *cause* and *cure* of all types of vasculitis. 100% of your donation goes to awareness, education and research.

On behalf of the Board, we hope to see you, your family, and friends at scenic Couchiching Park on Sunday, July 5<sup>th</sup>, 2015 - rain or shine!

Yours very truly,

Sheri-Leigh Liddard and Jon Stewart Director and President

PS: VFC is looking for a volunteer(s) to manage our membership and bookkeeping, please contact us if interested in this position(s).

## "BriStrength" - Sunday, July 5, 2015

This event is sponsored by the Vasculitis Foundation Canada. Our goal is to increase vasculitis awareness while helping to raise much needed research funds.

**COLLECT DONATIONS:** Registered walkers can walk individually or form a team. If you register to walk, and then are unable to attend, we will have someone walk for you, refunds will not be given. **If you are not able to walk, no problem, we will have volunteer walkers walk for you!** Just let us know in advance if you need a volunteer walker. You can walk as far as you like because what you collect is a donation - not a sponsorship by the kilometre.

And, let's not forget that many vasculitis patients will be together with friends and family, so let's show our support by walking with them, or for them, at this worthwhile event. **Fundraising for vasculitis research is not exactly common, so we need to work twice as hard to raise funds.** Bring your friends and family to walk as well! Join us for prizes, face painting, refreshments plus so much more - and feel good about joining in the challenge to raise both awareness and research funds.

Remember, all walk donations are tax deductable! And, let us know if you can contribute something to our silent auction or gift bags, donations are always needed and welcome.

**T-SHIRT:** Every registered walker will receive a t-shirt at the walk along with food (hamburger, hotdog, salads, chips and drinks). You will also be able to purchase extra t-shirts (while supplies last), and other Vasculitis Foundation Canada products.

We hope to see all of you on July 5th, 2015!

VFC reserves the right to make program changes as may be necessary.

#### **Event Location**

Couchiching Park, Pavillion 2 on the waterfront, 140 Canice Street, Orillia, ON Canada	
Event Schedule:	
Registration for the walk	5/07/2015 09:30 AM - 10:45 AM
Walk	5/07/2015 11:00 AM – 12:00 Noon
Group Photo	5/07/2015 12:10 PM - 12:25 PM
Food, Fun and Silent Auction	5/07/2015 12:30 PM - 2:30 PM

#### Fees

Participant: CAN\$25.00

Walk Registration includes a t-shirt, picnic food and drinks.

**Teen Participant: CAN\$15.00** 

Walk registration for Teens 13-18 receive a CAN\$5 student discount. Includes t-shirt, food and drinks.

**Volunteer Only: No Fees** 

Walk Registration

**Children: No Fees** 

Registration for Children under 12 are free. T-shirt not included.

### Sunday, July 5, 2015 ~ 9:30 AM to 2:30 PM

### **DIRECTIONS TO Couchiching Park, Pavillion 2,**

#### 140 Canice Street, Orillia, ON

From Highway 11, exit at #133 and follow Coldwater Road W. EASTWARD

Follow Coldwater Road W. (which may be under construction!), and turn left at West Street North,

Follow West Street North two blocks and turn right on Tecumseth Street

Follow Tecumseth Street to Couchiching Park until you see Pavillion 2 and the Vasculitis Foundation Canada Banner"

Register Online BY JUNE 28, 2015 or reply to slltennesse@yahoo.ca or 1 705 345-5543.

#### Couchiching Park, Pavillion 2, Orillia, Ontario

